



مجموعة البسام
AL-BASSAM GROUP

COMPANY PROFILE



Al-Bassam Institutes



البسام للتقنيات
BASSAM Tech.
www.bassamtech.com

IT Company



Al-Bassam Schools



**Al-Bassam
Publishing House**



Al-Ebda Center

Introduction:

Al-Bassam Group is one of the leading educational Institution in the Eastern KSA with business interests in:

Computer and Language Institution for Men, Ladies Institution, Management and Training Development, Basic Studies from Kindergarten to High School and Publishing

The business of Al-Bassam Group was founded in (1405 H) (1985 AD). Since then, Al-Bassam Group has pioneered breakthroughs, broadened its enterprise and stayed at the forefront in every phase of the educational rise to development.

Al-Bassam group has six (6) core businesses: school for boys and girls in Al-Bassam School; computer and language institutions in Al-Bassam Institutes for Men; training and development for ladies in Ladies Institute; technical consultations and the use of up to date systems for software networks in Al-Bassam Technology formerly Zero-Datasoft; management training and development in Al-Ebda'a Center; and publications in Al-Bassam Pubication house.

Al-Bassam Group's place in Kingdom of Saudi Arabia as an educational institution has established its cornerstone an excellent educational portfolio, a solid educational leaders position, a formidable management team, and a vision of leading students to global competitiveness and making life better through proper education

Company Profile

Zero Datasoft Al Bassam was established in 1985. Its subsidiary, Al Bassam Institute was established in 1990

Al Bassam Schools launched 2000 and re-launched in 2009 as Yousif Al Bassam & Co. (Al Bassam Group) and there fore has been in existence for over 25 years. With staff of 320 (Full time).

Al Bassam Group operates Four distinct business units.In the Kingdom of Saudi Arabia.

1. Al Bassam Schools business provides Education services to the community.
2. Al Bassam Institutes business operates in both Saudi Arabia and around the Middle East, this business is focused on providing short and mid-term training services for Government , Private sectors and for Individuals.
3. Al Ebdaa Training Center operates in both Saudi Arabia and around the Middle East, this business is focuses on providing Pedagogical Programs and Consulting services for Private and Government sectors.
4. Zero Datasoft (Al-Bassam Tech.) Operates in Saudi Arabia and in the business of Technology Solutions focusing on education technology and special needs products. We are one of the major suppliers for Saudi Arabia Ministry of Education for their Education Technology and 'special needs' products.

This is being achieved through technical consultations and the use of the most advanced & adequate business solutions, focusing on **Education Technology & Software Development & IT Solutions**. The company has also signed exclusivity agreements as agent in Saudi Arabia, Bahrain and the Gulf area for famous international companies from U.K., USA, Switzerland, Taiwan, Hong Kong and Korea. Zero Datasoft (Al-Bassam) is providing hardware and software solutions in two major areas; business and education.

We are the largest supplier in the Middle East for Advanced Interpoint Braille Printer for large volume production produced by Braillo Norway .

Table of Contents

Al-Bassam Institutes	5
<i>Al-Bassam Computer Institute</i>	6
<i>Al-Bassam International Language Institute</i>	7
Al-Bassam Schools	8
Zero Datasoft	9
Al-Bassam Publishing House	10
Al-Ebda'a Center	11

Al-Bassam Institutes

Since 1989



Learning Solutions

Al-Bassam Institutes' is one of the leading institutions in the field of training in Saudi Arabia established in 1989. The institution currently has 3 centers for learning, established to cater the demands of the market and offer highly specialized courses suit to the varying needs of its students, local or expatriate; Al-Bassam Institute for Computer, International Language Institute, and Al-Bassam Institute for ladies standing as wholly-owned and constituent units of Al-Bassam Group.

The courses carried on in the institutes are unceasingly elevated and transformed to meet with the proliferating changes in scientific breakthroughs in computer technology. The Institutes' contrives the latest education technology, to serve students of different ages and levels. Thus, we are proud to say that we are one of the pioneering institutes in computer and English language training in Saudi Arabia.

Al-Bassam Computer Institute

Al-Bassam Computer Institute was founded in 1405 H (1985 AD) and accordingly, the Institution pioneered the domain of computer training in the whole KSA. Garnered numerous awards as one of the most excellent and reputable education and training service providers in the Eastern Region (KSA) that provide quality and continuing learning services in the field of Information and communication technology, licensure and certification. Under this business unit, it centralizes 4 cores of learning: the CLPS comprising the Microsoft courses and varying certifications; the 2 distinctive Diploma courses which integrate 2 years of schooling either from the field of Computer Programming or Networking taken only after the Secondary School; short courses like ICDL or short term courses ranging from 3 months but not more than a year; and VUE which functions as qualifying test avenue for GMAT, CISCO and others. The Institute offers various curriculums, suit to the different needs of students and of organizations: From Beginners' Computer Software, Design and Graphics Programs, Computer Maintenance Programs, Programs of Computer Networks and Programming Languages and Databases.

The Institution's foundation is hailed most reliable as it continuously partnered with multinational companies like American Pearson VUE, Learning Solution from Microsoft Corp., training centre and testing center of the International Computer Driving License (ICDL) and nevertheless, duly certified by the General Organization of Technical and Vocational Training.

Al-Bassam International Language Institute

Al-Bassam Language Institute is a training institution certified by the Ministry of Education in Saudi Arabia in 1995.

The Institute has distinctive types of training English to its students. While the institution integrates teaching 10 levels of general English language ranging from complete beginners to advance levels, the institution also carries out special English training for employees of several large private and government owned companies under varying English Special Programs. It also encompasses specialized courses for writing under the program of Writing Courses and Kind's Summer Camp which the latter is enjoyed by students' ages 6 to 15 years old to develop usage of English language skills to students of schools and universities, in varying levels and techniques. Another type of training emanated in 2009 when Al-Bassam Intl. language Institute has made a partnership with Cambridge College in UK. This agreement constitutes students to complete English in-house training in Al-Bassam Institute, and upon fulfillment of the curriculum requirements, the students will be able to obtain certificates of completion from Cambridge College, UK. This strategic partnership helps prepare students to excellently pass qualifying exams for English like TOEFL test preparation and English as a Second Language exam in the future.

With the mixture of highly experienced teaching staff the institute is able to cater to the needs of the students belonging to different nationalities and cultures.



Al-Bassam Schools



The Al-Bassam School is the unit of the Al-Bassam group of Companies educational system. It was established in year 2000 that provides elementary education for boys and girls from Kindergarten, Grade School and Intermediate Class. Its paramount aim is to create and implement educational methods, curriculum, and technologies in order to develop students to become independent in learning, creative in thinking and logical in problem solving. This can be achieved through the interjection of Islamic framework inculcating an Islamic personality and character, enabling each student to make meaningful contributions to their society.

The Al-Bassam School provides a well-balanced program of activities and learning to develop academic proficiency and strives to form its students to become competent leaders in the service of Allah and mankind.



Since *Zero Datasoft now Al-Bassam Tech.* was founded in 1985, it continues to offer total IT solutions for the Middle East market with a wide range of hardware and software products by highly qualified staff.

Al-Bassam Technology is proud to provide all possible cutting-edge education technology for the educational process and assistive technology for the blind/low vision Arabs, in order to achieve the principle of equal opportunity in the society. The organization offers various solution packages of assistive software and/or devices like computer and mobile screen readers, desktop and portable magnifiers, Braille displays etc. that is to help visually impaired people to cope with life and maintain their jobs.

Being the largest supplier in the Middle East for Advanced Interpoint Braille Printer for large volume production, produced by Braillo Norway and Index Braille, Al-Bassam Technology provides comprehensive solutions for the development of small, medium and large scale Braille production facilities in the Kingdom of Saudi Arabia and for the rest of the Arab region. Servicing government and non-government organizations to develop effective production of books, newspapers, magazines and other reading material in Braille, Al-Bassam tech is intended to provide assistive solution packages for both individuals and large entities, as it tries to establish new connections with all concerned institutions for the blind/low vision community and all local and regional service institutions.



Established in 2003, to enhance our continuous process & development to provide our nation of all necessary needs and requirements to enhance and develop the education process along with our Education Technology systems and to publish and distribute all related books etc.



Al-Ebda Training Center

Al-Ebda'a is a training and development center listed on the Ministry of Education of Saudi Arabia as one of the main units of Al-Bassam Group. From its establishment in 2009, it has become one of the finest education and training service provider in the Eastern Region (KSA); providing quality lifelong learning services in the vital areas of developing leadership skills on operational-personnel and educational institutions, managerial software designing, intellectual skills through creativity and problem-solving mechanisms for collaborative work and team building, designing of training programs based on the training needs of individuals and institutions, contributing on the establishment of specialized educational conferences in accordance with international standards and training students on their tests for admission to prime universities. The Business Unit offers programs from any type of organization and caters on the management of training and development programs and of those students who want to further expand their competitiveness in their field of study.